

# Carin Television Outdoor Signage

Here is a unique opportunity to reach a large group of citizens who commute and conduct daily business at the Queens Park Savannah, Churchill Roosevelt Highway and the Debe Market areas.

In partnership with the Horticultural Services Division, we have erected our first modern, attractive electronic billboard at the Queens Park Savannah West high traffic area.

In our partnership with NAMDEVCO, in the month of April 2014 we will be installing three more digital billboards at the following locations:

- Two billboards on the Churchill Roosevelt Highway at Macoya Road, facing all traffic directions
- One at the Debe Market at the M2 Ring Road and SS Erin Main Road, oriented towards the new highway

At 11ft H x 22ft W, our signs will be very prominent and yet not too distracting for motorists.

Carin Television Limited (CarinTV) is the pioneer in digital signage in Trinidad & Tobago, through its CariMED programme which is displayed at major medical centres. We have operated this successfully for ten years.

CarinTV is the agent for Daktronics, the world's most popular brand for outdoor signage.

We are also offering the following features, which are included in the package:

- Proof of Play reports
- Web Cam view of the screens and current displays
- Ability to change your own ad content via the internet
- Additional coverage through Social Media, increasing your impressions/day

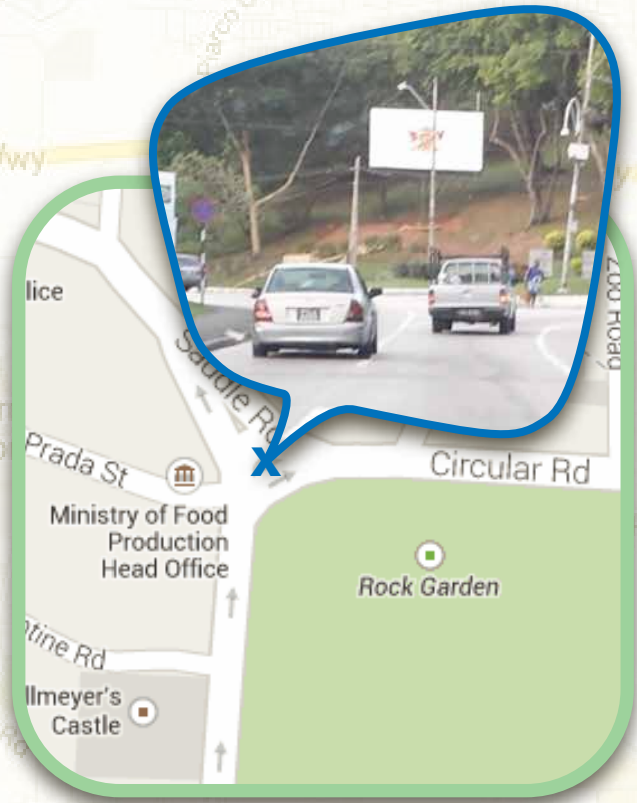
**OUR PRICES PER MONTH START AT \$1740 PER LOCATION, FOR A LIMITED TIME.**

This is in addition to the best quality and highest reliability screens without bad and missing colours, automatically dimming to reduce glare.



Contact us to discuss how you can benefit from this unique advertising opportunity.  
Tel: 868 636 8041  
Fax: 868 636 3484  
Email: [carintv@enmangroup.com](mailto:carintv@enmangroup.com)

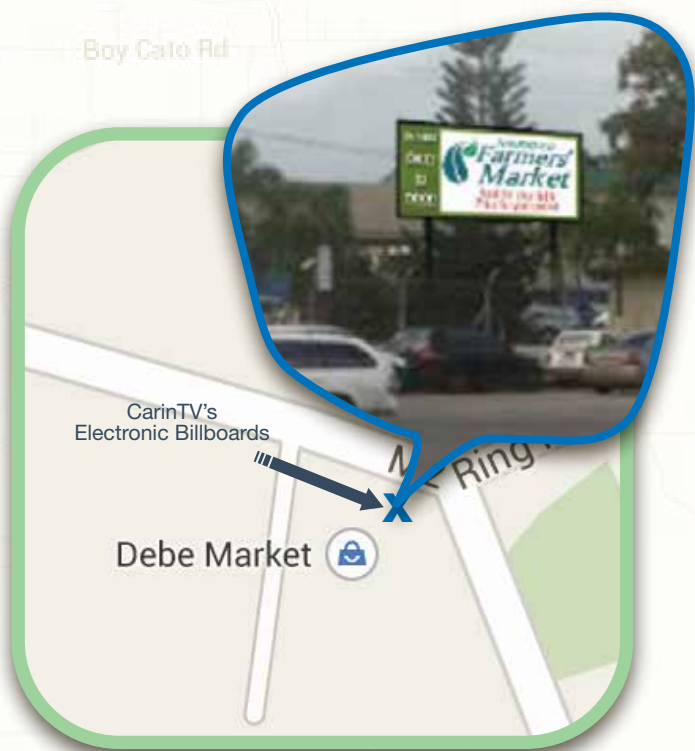
# Choose from any location or all three for best value



**COTTON HILL** - Queen's Park North West, where traffic diverts into Maraval or around the Savannah. (Possibly the best location in the country!)



**MACOYA** - South side of the Churchill Roosevelt Highway at the busy Macoya Road intersection. There will be two signs facing East, West and Macoya Rd.



**DEBE** - On the SS Erin Road intersection with the M2 Ring Road facing North, covering traffic from two directions



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